

Bachelor of Science (BS)
 Degree Code 583A
 Non-Teaching

Program of Study for
 Department of Art
 Commercial Photography

- I. **GENERAL EDUCATION** 44
 (PHO 2032 taken for the major may be used in General Education in the Liberal Studies Experience)
- II. **MAJOR REQUIREMENTS** 78
 (An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.)

Junior Writing in the Discipline ____ & Senior Capstone Experience ____ must be met.

Interdisciplinary Courses (15 sh)

- ART 1003 ____ (3) Foundations Drawing
- COM 2700 ____ (3) Foundations of Advertising
- Choose two courses (6 sh total) from:
- ACC 1050 ____ (3) Survey of Accounting, BUS 1050 ____ (3) Intro to Business, FIN 3010 ____ (3) Survey of Finance
- Choose one course (3 sh total) from:
- GRA 3512 ____ (3) Web Development for Graphic Communications, GRA 1012 ____ (3) Intro to Graphic Communication

Technical Specialization (48 sh)

A "C+" OR HIGHER IS REQUIRED IN EACH COURSE

- PHO 1022 ____ (3) Photographic Imaging I (ND Prerequisite: passing the math placement test or successful completion of MAT 0010.)
- PHO 2022 ____ (3) Photographic Imaging II (Prerequisite: PHO 1022) (ND Prerequisite: passing the math placement test or successful completion of MAT 0010.)
- PHO 2032 ____ (3) History of Photography (Gen Ed: Liberal Studies Experience)
- PHO 2052 ____ (3) Form and Media in Photography (Prerequisite: PHO 1022)
- PHO 2062 ____ (3) Issues in Contemporary Photography (Prerequisite: PHO 2022)
- PHO 3012 ____ (3) Advanced Digital Photography (Prerequisite: PHO 2022 or permission of the instructor)
- PHO 3032 ____ (3) View Camera (Prerequisite: PHO 2022)
- PHO 3042 ____ (3) Studio Photography (Prerequisite: PHO 2022) (ND Prerequisite: passing the math placement test or successful completion of MAT 0010.)
- PHO 3052 ____ (3) Video Production for Photographers (Prerequisite: PHO 2022))
- PHO 3072 ____ (3) Editorial Photography (Prerequisite: PHO 3042)
- PHO 3092** ____ (3) Professional Photographic Practices (**WID**) (Prerequisites: PHO 3042; RC 2001 or its equivalent)
- PHO 4492** ____ (3) Photographic Portfolio (**CAP**) (Prerequisite: Senior Standing)

AND

Choose (12 sh) from the following)

- PHO 4402 ____ (3) Advanced Video Production for Photographers (Prerequisite: PHO 3052)
- PHO 4412 ____ (3) Fashion and Beauty Photography (Prerequisite: PHO 3042)
- PHO 4422 ____ (3) Product Photography (Prerequisites: PHO 3032 and PHO 3042)
- PHO 4432 ____ (3) Commercial Photographic Production (Prerequisites: PHO 3042 and PHO 3072)
- PHO 4442 ____ (3) Wedding and Portrait Photography (Prerequisite: PHO 3072)
- PHO 4452 ____ (3) Architectural and Interior Photography (Prerequisites: PHO 3032 and PHO 3042)

AND

Elective Courses (15 sh) Any combination from the courses listed

- PHO 3322 ____ (3) Documentary Photography
- PHO 3332 ____ (1-3) Field Experience in Commercial Photography (Prerequisite: permission of the instructor)
- PHO 3342 ____ (3) Advanced Special Topics (Prerequisite: PHO 2022)
- PHO 4900 ____ (3-12) Internship
- CI 4552 ____ (3) Advanced Video Production (Prerequisite: CI 4840 or permission of the instructor)
- CI 4770 ____ (3) Intermediate Photography and Digital Imaging
- CI 4810 ____ (3) Introduction to Sight and Sound
- CI 4840 ____ (3) Beginning Video Production
- COM 4220 ____ (3) Photojournalism
- GRA 4512 ____ (3) Advanced Electronic Imaging/Cross Media

Any ART Course

Any COM course that completes a minor in Communication

Any BUS, FIN, MGT course that completes a minor in Business or Entrepreneurship

Any PHO 4000 courses not used in the Technical Specialization requirement

Major requirements that may count toward Gen Ed:	
PHO 2032 (3)	Liberal Studies Experience
Total Major Hours:	78
Gen Ed:	-3
Net Major Hours:	75

- III. **FREE ELECTIVES (to total a minimum of 122 sh for this major)**..... 2-3
 2 sh of free electives outside the major discipline are required. 122-124